

**2020-2021 ALPHA XI DELTA**

**HOUSTON ALUMNAE ASSOCIATION**

**VIRTUAL EXECUTIVE BOARD RETREAT**

**ZOOM**

**Sunday, July 12, 2020**

**WELCOME IVONNE DELGADO, President**

**In attendance via ZOOM:**

Ivonne Delgado

Ashley Faltisek

Kaitlin Bracken

Jill Silman Chapman

Donna Hawes

Darah Eckert

Allyson Howard

Amanda Golembieski

Michele Foster

Ginger Cearley

**Newly-Elected Executive Board (serving two year terms) as of June 1, 2020:**

**President**  Ivonne Delgado

**Vice President** Ashley Faltisek

**Financial Vice President** Donna Hawes

**Secretary** Jill Silman Chapman

**Programs Vice President**  Kaitlin Hart Bracken

**Membership Vice President** Ronda Shelley Perez

(removed from office on July 12, 2020)

Ginger Cearley

(elected by unanimously on July 12, 2020)

**Philanthropy Vice President** Allyson Howard

**Webmaster/Social Media**  Jill Silman Chapman

**Panhellenic Delegate**  Donna Hawes

(Houston Alumnae Panhellenic Association)

**Panhellenic Delegate (alternate)** Ivonne Delgado

(Houston Alumnae Panhellenic Association; also serving as Board member as First Vice President)

**Panhellenic Delegate** Jill Silman Chapman (Montgomery County)

**Panhellenic Delegate** OPEN(Northwest Harris County)

**GOALS/DISCUSSION POINTS**

* + Annual report - volunteer hour tracking (create a sign in sheet for events)
    - More visibility with at least 2-3 submissions to “The Quill” annually
    - More visibility on Instagram and Facebook
    - 2019-2020 Annual Report - Submitted by Kaitlin before May 1st
    - Record information for APR at monthly meetings
  + Virtual recruitment at Texas campuses in the Fall (UT, Texas State for sure, others?)
  + Change of Board Report - submitted by Ivonne
  + Discuss Creation of Finance Committee
  + MORE sisters in attendance of Autism Speaks Houston events as volunteers or attendees (there’s an award for that!)
  + Encourage other sisters in Houston to join/support the association, my time as HAPA treasurer opened my eyes to possibilities…other sororities’ alumnae associations have and continue to recruit on an annual basis into the 100s (one with nearly 1000 members locally)!!! We can grow but everyone needs to believe!!!
  + ZOOM Calls (monthly vs every other month)
    - August - programs, membership drive
    - October - HAPA, Walk, Brunch, Gala Bruncheon
    - February - AS, HAPA luncheon, AS Runs, Founders Day
    - April - Slate, APR
    - ANNUAL meeting

**COVID-19 & FALL EVENTS**

Executive Board votes unanimously to remain virtual until such time that it is deemed safe to gather as per CDC and state of Texas guidelines.

On Thursday July 2nd, all Chapter and Alumnae Association Presidents were sent a letter effectively releasing everyone from FHQ’s to Cease & Desist of all in person activities due to COVID-19. HOWEVER, FHQ strongly suggested that we all choose to gather VIRTUALLY as a first and best option. It is my recommendation that we as a group heed to this suggestion.

**VICE PRESIDENT ASHLEY FALTISEK**

**NO REPORT**

**PUBLICITY/WEBMASTER/SOCIAL MEDIA/SECRETARY JILL SILMAN CHAPMAN**

Website - Jill to update website with new executive board and Financial Vice President information for future members regarding dues and payment of dues.

“The Quill” submissions - Jill to submit 2 to 3 articles a year in an effort to get us more visibility amongst alumnae in the Houston area

Monthly newsletters - Jill to continue monthly via the website

Instagram & Facebook accounts (linking) - Jill has linked the two accounts, posting on Instagram will automatically post onto Facebook

Posting events to Alpha Xi Delta Connections Facebook page - Ivonne, Kaitlin & Jill will spearhead any postings onto this Facebook page

Website Edits, registration email w/Michele F. Name/address; Executive Board page (2020-2022); Events; newsletter archives; password protected directory; Update Autism Speaks information

**FINANCIAL VICE PRESIDENT DONNA HAWES**

2019-2020 UPDATE - current bank account balance $4,557.22

**Following the security breach of the association’s checking account held at BBVA Bank, a motion was made by Donna Hawes (Financial Vice President) and seconded by Darah Eckert (executive board committee member) to MOVE the Alpha Xi Delta Houston Alumnae Association bank account from BBVA to a new bank following extensive research and comparison by Ivonne and Donna (Bank of America or PNC). The motion was voted on and approved unanimously by the 2020-2022 Alpha Xi Delta Houston Alumnae Association Executive Board.**

Due to COVID-19, a delayed meeting by Michele Foster and Donna Hawes will be setup to complete transfer of position.

**Proposed a new line item to the budget entitled “PRESIDENT’S GIFT” in the amount of $50.00 to be paid every two (2) years due to executive board terms was unanimously agreed upon by the 2020-2022 Alpha Xi Delta Houston Alumnae Association.**

Foundation Gift to be increased from $150 to $300 for 2020 only (support nationals during COVID-19) and to be reviewed on an annual basis.

One time HAPA scholarship - $845 collected to date; additional donations needed to reach $2000-$2500 goal.

Email reminder to last year’s dues paying sisters

**PROGRAMS KAITLIN HART BRACKEN**

*Programs will be planned when CDC and/or state guidelines allow.*

*September* - Membership Drive (phone/text/email banking)…last 4, 7, 10 years of graduates

Mass texts

*October* - HAPA Wine Tasting Up In the Air without a venue, may be virtual

Autism Speaks Houston Walk

*November* - TBD based on current CDC and state of Texas guidelines for gatherings

*December* - Annual Ornament Exchange Brunch (may be held at Ivonne’s house)

*January 2021* - TBD based on current CDC and state of Texas guidelines for gatherings

*February* - TBD based on current CDC and state of Texas guidelines for gatherings

*March* - TBD based on current CDC and state of Texas guidelines for gatherings

*April* - FOUNDERS’ DAY/ANNUAL State of the Union Meeting/HAPA VIP Meeting

*May* - HAPA SCHOLARSHIP LUNCHEON, Alpha Xi Delta INSTALLATION as 2021-2022 HAPA PRESIDENT; awarding (GOAL of $2000-2500) of one time Alpha Xi Delta Houston Alumnae Association Scholarship

*June* - ALPHA XI DELTA BIANNUAL NATIONAL CONVENTION June 30-July 3, 2021 to be held at Hilton Hotel & Convention Center in Austin, Texas

**MEMBERSHIP ~~RONDA SHELLEY PEREZ~~**

**GINGER CEARLEY**

Ginger and Darah to contact former association members, invite to return

Ginger recommended sending email reminders to previous and current dues paying members starting next fiscal year.

Ginger, Darah and Jill to work on a tab for website with New Houston Resident Information

Jill to use one of our free emails to all members and local alumnae with basic alumnae Information (“Join;” website; newsletter)

Darah will find and forward previous GOOGLE DOCS Information and Login for reference

**AREA PANHELLENIC ASSOCIATIONS:**

**HAPA** - Donna Hawes & Ivonne Delgado

* + Wine Tasting (MAY BE VIRTUAL)
  + Scholarship … current total (Michele F./Donna H.) - $845 to date; additional donations will be made to reach $2000-$2500 goal to be awarded at Houston Alumnae Panhellenic Foundation Scholarship Luncheon where Ivonne will also be installed as Houston Alumnae Panhellenic Association President.
  + All meetings open to any current alumnae association members
  + Everyone to think of a name of our scholarship for the luncheon
  + NEW NPC COORDINATOR FOR HAPA; AXID MOM

**NWHCP** - OPEN POSITION - executive board voted to continue financial support without representation for the time being

**Montgomery County PAA** - Jill Chapman (Recruitment Chair)

**PHILANTHROPY** - ALLYSON HOWARD & KAITLIN HART BRACKEN

WALK and fundraising efforts - Walk on Wheels - October 24, 2020

Greater Houston Series Virtual 8K RUN/5K RUN - September 12th registration

RNDC Golf Tournament partially benefiting Autism Speaks -

October 26th, Sterling Country Club (CANCELLED)

Bright & Brilliant Futures Bruncheon - Sunday, November 1, 2020 - Truluck’s Galleria

CHEF GALA - Westin Medical Center, February 5, 2021

**ALUMNAE REFERENCE CHAIR**  MICHELE FOSTER

Awaiting new possible LEGACY & RECOMMENDATION policy from FHQ

Recommendation letters update - 85 recommendations written to date

Virtual Recruitment at all Texas campuses this Fall

**MISCELLANEOUS**

Ivonne to email invitation to association Google Drive created last year by Kaitlin & Ivonne

Executive Board agrees to remain virtual with regards to meetings via Zoom; meetings to occur roughly every other month with the exception of the holiday season (AUGUST; OCTOBER; JANUARY; MARCH; MAY) - Ivonne to email Invites

**COMMITTEES**:

**PHILANTHROPY**

Allyson Howard Laura Ritchie

Kaitlin Hart Bracken Heather Lilley Ginger Cearley

**MEMBERSHIP**

Ronda Shelley Perez

Amanda Walmer

Amanda Golembieski

**RECOMMENDATION LETTERS**

Michele Foster

Darah Eckert

Jill Chapman

**PROGRAMS**

Kaitlin Hart Bracken

Amanda Golembieski

**SOCIAL MEDIA/PUBLICITY**

Jill Silman Chapman

Catherine Gault